

WORKING AMERICA



Fifty in **50**
10th ANNIVERSARY FUND
WORKING AMERICA

BECAUSE IT
WORKS.



WHY 50 IN 5?

Working America is a powerhouse to reach working class people who do not have a union on the job.

In its first 10 years, Working America organized in working class communities. We went for scale—growing to 3.2 million members. We organized people who otherwise aren't being reached by the progressive movement. And we changed minds and behavior: They reset their priorities on issues and two-thirds to three-quarters vote for our endorsed candidates.

We're also going deep. Members join our Volunteer Corp and become activists and hone their leadership skills in our Community Action Teams. Working people join our award-winning online campaigns—whether it's for Wall Street Accountability, "NotYourATM," workers' rights in any of a score of states, or stirring things up in the workplace with the help of our forthcoming new online organizing tool, FixMyJob.com. And we educate working class people on economic issues through the Working America Education Fund.

We're serious about building power, good at building infrastructure, committed to working collaboratively, and first-rate at having the hard conversations and winning people over. That's why our stakeholders asked us to find a way to have Working America in every state in the next 5 years. Our goal is to reach up to 24 states in the first 3 years and the remaining ones thereafter.

The commitment to strive for 50 in 5 reflects the urgency to grow the constituency of working people armed with a progressive analysis about the role of money and corporations. Your support helps open those doors.

HOSTS

State: **\$100,000**

Benefits include:

- ▶ 10 tickets to the 50 in 5 10th Anniversary Celebration in October
- ▶ VIP access to other events that may take place throughout Working America's 10th Anniversary year
- ▶ Special photo opportunities with VIPs at events
- ▶ Premier name recognition on Celebration visuals
- ▶ Acknowledgment from podium during Celebration program
- ▶ Listing on Celebration invitation and other event outreach materials
- ▶ Opportunity to place a 11" x 17" size message on the Tribute Wall*

County: **\$50,000**

Benefits include:

- ▶ 8 tickets to the 50 in 5 10th Anniversary Celebration in October
- ▶ Photo opportunities with VIPs at Celebration
- ▶ Priority name recognition on Celebration visuals
- ▶ Acknowledgment from podium during Celebration program
- ▶ Listing on Celebration invitation and outreach materials
- ▶ Opportunity to place an 8.5" x 11" size message on the Tribute Wall*

City: **\$10,000 - \$25,000**

Benefits include:

- ▶ 4 tickets to the 50 in 5 10th Anniversary Celebration in October
- ▶ Name recognition on Celebration visuals
- ▶ Listing on Celebration invitation and outreach materials
- ▶ Opportunity to place an 8.5" x 11" size message on the Tribute Wall*

Neighborhood: **\$5,000**

Benefits include:

- ▶ 2 tickets to the 50 in 5 10th Anniversary Celebration in October
- ▶ Name recognition on Celebration visuals
- ▶ Listing on Celebration invitation and outreach materials
- ▶ Opportunity to place a 5" x 7" size message on the Tribute Wall*

Door: **\$1,000**

Benefits include:

- ▶ 2 tickets to the 50 in 5 10th Anniversary Celebration in October
- ▶ Name recognition on Celebration visuals
- ▶ Opportunity to place a 3" x 5" size message on the Tribute Wall*

INDIVIDUAL TICKETS

Celebration Ticket:	\$250
Community-Rate Celebration Ticket:	\$100
Discounted-Rate Celebration Ticket (for students and seniors only):	\$50

*TRIBUTE WALL

As an alternative to the traditional ad journal, and in keeping with our celebratory theme, we will have a Tribute Wall at the 50 in 5 10th Anniversary Celebration. This is actual, physical wall space at the event that consists of messages of various sizes. After the event, Working America may decide to deconstruct the Wall and turn it into a documented keepsake that we will send to all sponsors and would also be available for purchase. All sponsors will have the opportunity to submit a message for the Tribute Wall. Space is available for purchase as well.

11" x 17" Size Message:	\$5,000
8.5" x 11" Size Message:	\$1,000
5" x 7" Size Message:	\$500
3" x 5" Size Message:	\$250
Name Listing Only:	\$100

**Questions? Please call Tony Cheng at
(202) 637-3957 or email tcheng@workingamerica.org**

SPONSORSHIP RESPONSE FORM

Join us to celebrate Working America's commitment to strive for 50 in 5—a presence in 50 states in 5 years.

Yes, I'm / We're excited to help Working America strive for 50 in 5 and co-host the 10th Anniversary Celebration. I / we will sponsor at the following level:

- State** **\$100,000**
- County** **\$50,000**
- City** **\$10,000-\$25,000**
- Neighborhood** **\$5,000**
- Door** **\$1,000**

Yes, I / we will attend the 10th Anniversary Celebration. Here's my / our contribution in the amount of:

\$ _____ for _____ ticket(s) @ \$250 per ticket.

\$ _____ for _____ community-rate ticket(s) @ \$100 per ticket.

\$ _____ for _____ discounted-rate ticket(s) (for students and seniors only) @ \$50 per ticket.

No, I / we cannot attend, but here's my / our contribution in the amount of \$ _____.

*TRIBUTE WALL

- 11" x 17" wall space **\$5,000**
- 8.5" x 11" wall space **\$1,000**
- 5" x 7" wall space **\$500**
- 3" x 5" wall space **\$250**
- Name listing only **\$100**

PAYMENT INFORMATION

Here's a check payable to Working America in the amount of \$ _____. Working America is a 501(c)(5) labor organization. Contributions to Working America are not deductible for federal income tax purposes.

Please charge my: Visa Mastercard American Express
 Discover

in the amount of \$ _____ or visit www.workingamerica.org/50in5 to contribute online.

Credit Card # _____

Exp. Date _____ Sec. Code _____

If you prefer to make a contribution to the Working America Education Fund, a 501(c)(3) tax-exempt organization, to support our educational activities, please contact Tony Cheng at (202) 637-3957 or tcheng@workingamerica.org for additional information.

Please complete the following information.

Name _____

Company / Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Guest Name(s): _____

Please send all payments and sponsorship information to:
WORKING AMERICA 815 16th Street, N.W., Washington, DC 20006

